**Call for Speakers & Papers**

**Proposal for Speaker Form - to be completed for each speaker.**

Speaker Name: Fiona Leteney

Job-Title: Global Learning Technology Services Manager

Company: Bupa

Speaker Biography: With over 15 years’ experience in the e-learning industry Fiona is passionate about Learning Technologies. Currently, Fiona is the Global Learning Technology Services Manager at Bupa. Her purpose is to operate, develop and enhance Bupa’s global learning technology service in line with its learning and development priorities. She provides subject matter expertise on learning technology solutions while leading the facilitation of global learning technology changes, upgrades and implementations. Before working at Bupa, Fiona created e-learning strategies and implemented Learning Management Systems for numerous multinationals, government departments, academic institutions and small businesses. Fiona has written a regular column on e-learning standards for ‘e-learning age ‘ magazine since 2005

Speaker LinkedIn page: http://uk.linkedin.com/pub/fiona-leteney/0/636/39b/

**Session Title(s):** Breaking Down Global Barriers

Session Overview Abstract / Summary (100-200 words): Even if an organisation manages to use a single common learning platform across the world there can still be barriers to collaboration between L&D departments. These can include time zones, language, geography, IT and culture which can hinder the effectiveness and efficiency of the system and therefore the business. This session will be a case study on where Bupa has been successful in dealing with these issues, what work is left to do and what is exciting us about the future. Topics that will be covered: 1. The history of online learning in Bupa 2. The importance of a Governance framework 3. The use of internal social networks 4. Where can the Tin Can API make a difference in our business

Presentation format: PowerPoint

Why this presentation is unique / diffferent? A ‚real‘ case study about Bupa, a global company growing by acquistion. Looking at the learning journey through many changes and what the future holds with new technologies and e-learning standards.

What are the key learnings? 1. Can one LMS ever be achieved? 2. Should our corporate social networks be separate or intergrated with the LMS 3. How will the TinCan API influence the future.

Testimonials / Recommendations:

List any recent presentations the speaker has given: Warsaw University (Poland) Conference May 2014; e-Assessment Dundee University July 2013; Saba User conferences London 2014, San Francisco 2013

Links to Youtube / Slideshare or other online resources:

(You may also attach any presentations or videos that you feel will help.)

**Your / Speaker Contact Details**

Your name: Fiona Leteney

Your title: Global Learning Technology Services Manager

Your Company: Bupa

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*Note: Kindly attach a high resolution colour JPEG-300dpi; 1500 wide pixel resolution profile picture and Vector format company logo, these will be used to promote the session, the speaker and the company prior to and on the day of the conference.*